

# WOC 2024 Legacy Projects - Proposals for SOA club consultation

## Vision

The World Orienteering Championships is coming to Edinburgh in July 2024. Our vision is to use the opportunity of a world class orienteering event being hosted in our capital city to put youth at the heart of our sport;

- to inspire a new generation to take up the sport and
- to motivate and empower young people already within the sport to become more involved in its provision.

## Aims

- Showcase the sport through visible activities and involvement of role models to act as inspiration and motivation for participation
- Create new opportunities to access the sport, especially targeting young people
- Remove and diminish barriers to participation through a focus on “sprint” in an urban / park context that is more accessible to many
- Provide new opportunities to involve young people in volunteering within orienteering and in developing their leadership skills
- Work with clubs to provide long-term opportunities for continued engagement, motivation and involvement in the sport
- Deliver this through working together with identified Club WOC Legacy Ambassadors

## Club Consultation

The SOA staff team is keen to engage and work with all clubs to capitalise on the opportunities created by WOC 2024 and to deliver a set of projects that will reinvigorate the sport and leave a strong legacy to carry forward. Below are 3 proposals for projects that we believe could achieve this, but to maximise their success, partnership working with clubs will be essential. We would like your feedback and ideas on these specific project outlines, by responding to [this survey](#) by 17<sup>th</sup> Jan and / or through contributing to a session as part of the [BOF Development Conference](#) (Mon Jan 24<sup>th</sup> 2022). We would also like your club to nominate a WOC Legacy Ambassador who will act as the lead club contact for legacy projects - this doesn't necessarily need to be a committee member, but someone that is excited at the opportunities afforded by hosting WOC 2024 and is keen to get involved.

## Club Conference Discussion

Some of the suggestions and topics that were raised in the WOC legacy session at the SOA club conference in April 2021 included:

- Using a mix of local and national (Scotland or UK) initiatives
- Developing young leaders to contribute to running and organisation of the sport

- Involving our young elite athletes as role models
- Starting local with competitions or activities and building towards Edinburgh in 2024
- Working with partners - Active Schools, Outdoor Learning, DoE etc.
- Involvement of clubs
- Learning from ParkRun
- Identifying gaps in demographic to support future needs of the sport (young adults as well as juniors)

The following project proposals aim to capture the ethos of these suggestions.

#### **Proposal 1. Regional summer camps - to be led by SOA development team**

- Grassroots recruitment especially targeting urban populations
- Project led by SOA development team, working in collaboration with Club WOC Legacy Ambassadors
- Encourage and work with partner organisations (e.g. Active Schools) to organise summer camp “try orienteering” opportunities in 2022 using WOC 2024 as an inspirational tool
- Reward interest / aptitude through creating follow-on opportunities to participate in residential regional (2023) and national (WOC week 2024) camps
- Support camp attendees with participation in Scottish Schools Festivals where possible, and involve role models (WOC / international athletes) in the events. Use event to promote WOC and inspire participants
- Involve young adults / young leaders in coaching through offering training and paid coaching opportunities
- Nurture participants into clubs and mainstream orienteering through club provision of suitable follow-on activities (e.g. low key club urban leagues with young junior opportunities) with clear sign-posting

#### **Proposal 2. Control Flag Relay - to be led by club WOC Ambassadors?**

- Relay tour of all orienteering clubs in Scotland (UK?) - on foot / cycle
- Transport a “control flag” baton (or similar) to connect clubs around the country showcasing some great orienteering areas (both urban / forest) in the process
- Opportunity for clubs to involve school groups or others - clubs lead on the plans for their “relay leg”
- Launch the relay at a key event - e.g. Scottish Champs or Scottish Schools Festival. And ending in Edinburgh at the start of WOC week
- Use WOC branded kit
- Create a “mega map” of the route
- Visible to media for publicity opportunities

#### **Proposal 3. Incentivisation schemes for participation and volunteering - to be led by BOF?**

- Encourage and motivate people to take part in orienteering events and activities and to contribute to their organisation through volunteering
- Use of MapRun / permanent courses as well as regular club events
- System of self-logging for participation and volunteer hours
- WOC branded kit offered as rewards for different levels of involvement