

XXX Orienteering Club
Club Vision and Strategy Date

Vision					
1	Maintain a sustainable top quality orienteering club based in xxx				
2	Foster an inclusive club environment where volunteering is natural and supported				
3	Develop Junior orienteering, leading to competition at the highest national levels				
4	Provide a variety of quality events locally, suitable for club members at all skill levels				
5	Expand orienteering participation beyond core area				

Strategy					
Membership					
The actions are the responsibility of the whole committee, the lead seeks help and advice as required.					

We recruit and benefit our members		Goals (The Club wishes to....)	Mechanism	Benchmark	Lead	Comments on Progress	Traffic Light
Benefits	Club Prosperity	Maintain Club spirit and membership levels	Nurture a positive and welcoming club ethos	>x members in club	President		
		Maintain financial prudence	Annual financial audit	min Ex annual balance	Treasurer		
		Maintain club processes	Hold regular committee meetings plus AGM	x meetings per year	Secretary		
		Encourage social aspect of club	Organise specific social events	minimum x per year	Secretary		
		Promote team spirit	Participate in team competitions	relays, CompassSport Cup, Jamie Stevenson Trophy	Club Captain		
	Communication	Maintain good internal and external communication	Use social media	Facebook, twitter minimum weekly	Publicity		
		Maintain regular contact with new members and target with specific info.	Info to new members; adhoc personal emails and advice	Personal contact with all new members	Sec / Dev		
		Maintain website	Keep website up to date as main 'window' on the club and source for event info, results and club resources	minimum bi-weekly updates, on-the-day results for National and Regional events	Web Master		
		Keep members informed	Send out regular electronic newsletter to members with news and reminders	fortnightly	Newsletter editor		
		Promote image and club profile externally	Contribute copy to the local press when there are impressive stories and pictures to share	Local paper x times a year, other media opportunistically	Publicity		
Recruitment	Junior Recruitment	Support schools to offer orienteering in curricular time	Provide Primary teachers with orienteering self-help packs and cpd training	offer minimum x workshops per year	Development		
		Provide opportunity for all local youngsters to try the sport	Work with Active Schools to run local schools festivals	minimum x events per year	Development		
		Promote progression from in-school orienteering	Encourage attendance at Scottish Schools Festival	minimum x schools represented	Development		
		Offer a simple and recognisable pathway into the sport	Run after-school cluster clubs	min x blocks at x locations	Development		
		Promote progression from in-school orienteering to club training and events	Use each of: ASC links, posters, social media, direct approach	x new junior members per year	Dev / Pub		
	Senior Recruitment	Recruit new adult members	Target established orienteers moving into the area	adhoc	All		
		Recruit new adult members	Maintain attractive posters and info in public locations in the area	regular info in x Sports Centres	Publicity		
	Recruit new adult members	Identify ad hoc opportunities for member recruitment	minimum x initiatives per year	Development			

Member Development and Retention	Coaching	Support new members to develop skills	Hold intensive blocks of progressive training for new families and individual members	x blocks per year	Head Coach		
		Support existing members to develop their skills	Provide coaching opportunities for novice, improving and experienced adults	x sessions per year	Head Coach		
		Support juniors to learn skills and progress through technical levels	Provide coaching opportunities for juniors at different skill levels	x sessions per year	Head Coach		
		Support talented athletes	Provide additional training opportunities for talented juniors and seniors	at discretion	Head Coach		
		Support talented athletes	Support individuals in developing training plans	at discretion	Head Coach		
		Motivate members to improve their skills	Support reward schemes (badges) and club awards	all juniors awarded badges at AGM	Publicity		
		Monitor and support the welfare of all members	Coaches have a good understanding of child protection	Minimum x coaches to have attended safeguarding training	CWO / Head Coach		
		Monitor and support the welfare of all members	Coaches and others have understanding of mental health issues	Minimum x members to have completed SAMH online training	CWO / Head Coach		
	Volunteering	Identify planners, organisers and controllers for events	Approach novice members, offering mentor support, as well as experienced volunteers	Enough different officials to support event schedule with max 2 main roles pp per year	Event Official Co.		
		Support event officials	Provide up to date how-to manuals for event planners and organisers	Annually reviewed	Event Official Co.		
		Support and develop event officials	Provide and/or advertise training opportunities in planning, software and safety	Annually or as appropriate	Event Official Co.		
		Encourage progression to Event Controller	Personal approach	Minimum x active controllers	Event Official Co.		
		Encourage members to train as coaches and to upgrade where possible	Personal approach, newsletter eoi and support training costs where possible	Minimum x active coaches	Head Coach		
	Conform with SOA child protection policy	Ensure all coaches and volunteers working with children have a PVG disclosure, checked through SOA	Review quarterly	Club Welfare Officer			

Participation	Participation	Grow club and expand orienteering experience	Encourage participation at events in the local area	Regional club events: average x members per event	Club Captain		
		Increase experience of members and inspire	Encourage participation within Scotland	SOL / S6D: x members attending at least 1 event	Club Captain		
		Develop competitive athletes	Encourage participation throughout the UK	International event attendance: x members per year	Club Captain		
		Develop and inspire junior athletes	Encourage junior members to attend area training and aim for selection to the Scottish Junior Squad (ScotJOS)	x juniors per year in ScotJOS	Head Coach		

Event Management					
The actions are the responsibility of the whole committee, the lead seeks help and advice as required.					

We plan and deliver high quality events		Goals (The Club wishes to....)	Mechanism	Benchmark	Lead	Comments on Progress	Traffic Light
Event Delivery	Event strategy	Identify event opportunities and area suitability	Develop a 3-year National/Regional/Local event strategy integrated with Mapping & Access considerations	updated annually	Fixtures Secretary		
		Hold quality competitive events at regular intervals, integrated with the Club's coaching programme	Implementation of event strategy	minimum of: x National, x Regional and x Local events per year	Fixtures Secretary		
		Ensure diverse range of orienteering opportunities	Maximise the variety of event styles	at least x of each per year: day, night, forest, urban, sprint	Fixtures Secretary		
		Develop orienteering beyond existing core area	Hold events in peripheral club areas	at least x local or regional event in new area	Fixtures Secretary		
		Plan ahead and maximise event publicity	Plan and advertise the Club's event schedule on a yearly basis	publish late February	Fixtures Secretary		
Event Scheduling	Work with SOA, other local Clubs and ScotJOS for an integrated schedule	Liaise with other clubs and squads	avoid clashes and identify suitable event timing	Fixtures Secretary			

	Mapping	Manage club's map resource	Maintain an active inventory of forest and urban orienteering maps	x areas	Mapping Officer	
		Grow the club's number of mapped areas	Identify new areas for mapping, integrate with the 3-year event strategy and expansion plans	x new areas over 3 years	Mapping Officer/All	
		Maintain the quality of club's map resource	Follow a rolling schedule of updates determined by yearly event schedule	as required throughout the year	Mapping Officer	
		Secure funding to maintain and grow map resource	Apply for mapping grants	target x over 3 years	Mapping Officer	
		Monitor map and area quality	Manage a planner feedback scheme	implement and review planner feedback forms	Mapping Officer	
	Access	Maintain good relationships with all land owning stakeholders	Regular contact and ensure events conform with requests	ongoing	Access Officer	
		Be aware of future major land use changes	Proactively determine from Forestry Commission and other land owners their forward forest activity plans	annually	Access Officer	
		Ensure event officials are aware of relevant issues	Maintain 'forest details' records for all mapped areas	updated annually	Access Officer	
		Monitor any issues with areas	Manage an organiser feedback scheme to inform future access and safety decisions	implement and review organiser feedback forms	Access Officer	
	Technology and kit	Computing	Operate efficiently with technology	Maintain an up-to-date event timing computer software system	Smooth running events	Computing Officer
Operate efficiently with technology			Maintain up-to-date computer hardware, compatible with the timing software	Smooth running events	Computing Officer	
Keep pace with technology			Review and implement potential software, hardware and equipment (brikkes/dibbers) updates to improve system	Smooth running events	Computing Officer	
Lead the way with use of new technology			Review new technology where appropriate	Trial at least x innovative idea every x years	Computing Officer	
Event equipment		Ensure club equipment is fit for purpose	Maintain a quality set of control site equipment (stakes, flags, reflectors)	reviewed after each Regional and National event	Equipment Officer	
		Ensure club equipment is fit for purpose	Maintain a set of equipment for training	check annually	Equipment Officer	
		Ensure club equipment is fit for purpose	Maintain quality tents, shelters, tables, hi-viz jackets, banners etc. suitable for staging outdoor events	check min x times per year	Equipment Officer	
		Ensure club equipment is fit for purpose	Maintain a good number of event organising peripherals, signs, tapes etc.	check min x times per year	Equipment Officer	
		Ensure club equipment is fit for purpose	Review whole equipment stock and replace when no longer suitable	check min x times per year	Equipment Officer	