

Navigating the public sector forest

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sportscotland

- We are the national agency for sport
- We aim to increase participation and improve performance
- We passionately believe in the benefits of sport
- We always aspire to act in the best interests of Scottish sport – ‘putting sport first’

How to Push the Public Sector's Buttons

- Is there any point? They're broke anyway.
- Who should you talk to?
- What should you say?

Selling Orienteering to Active Schools

- What is Active Schools?
- Orienteering's USP
- Ensuring a pathway to club activity

Breaking into the Public Sector Piggy Bank

- Where to find it
- Making your case
- Tell them what they want to hear

Contact Us

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